

15 Important Reasons Why Community Colleges Should Be Your Business Partner

1. **Experience** - Serves hundreds of businesses and government agencies in the counties they serve.
2. **Recommendation** - 95% of businesses and organizations that employ Community College graduates recommend community college workforce education and training programs.
3. **Responsive** - Immediate and attentive response to business - employee educational training needs.
4. **Accessibility** - Access to real-world, high quality subject-matter-instructors (SMI).
5. **Diversity** - A wide range of SMIs and course programs to fulfill your requirements.
6. **Customization** - Offer customized training, from selecting the best trainer to co-developing targeted curriculum/content and establishing the best training environment for business employees.
7. **Flexibility** - Efficient and effective ground-based, online, hybrid and/or blended learning environments.
8. **Results** - Performance Tracking and 360 degree improvement practices.
9. **Partnerships** - Works within a Community College network of over 1200 Community Colleges across the US.
10. **Economy** - Community College instruction can add millions in annual earnings to their local economy.
11. **Loyalty** - Over 90% of Community College workforce graduates stay in the region and contribute to the local economy.
12. **Stability** – A proven track record of having successfully worked with small, medium, enterprise businesses and federal, state and local government agencies.
13. **Investment (Local)** - On average, over 75% of Community College's Operating Budgets are reinvested in the counties they serve.
14. **Investment (State)** - Every tax dollar invested in Community Colleges yield the highest return in the state they reside in.
15. **Recognition** - Regional and local recognition associated with a highly respected community college.